

Arizona Prestige Boosters

Meeting Notes

September 3, 2026

Attendees: Binonka Dennis (President), BriAnne Turpin (Treasurer), Amber Wade (Secretary), Tina Meador,, Yolanda Maylett, Carl Miller, Brittany Hamilton, Autumn Mukai (Zoom), Abraham Muñoz (Zoom)

Welcome & Officer Update

The meeting opened with a welcome to members and attendees. **Abraham Muñoz** was welcomed as the newly elected Vice President of Arizona Prestige Boosters. A more formal introduction can be made at the next meeting when he is able to attend in person.

The Booster Club bylaws have been updated and will be uploaded to the website. Updates include the new officer succession structure involving the Vice President, President, and Immediate Past President.

It was also clarified that Binonka will continue overseeing the **State Farm Stadium concessions program** after her term as President ends in order to maintain continuity with the program.

Treasurer & Membership Update

Current Balance

\$1,309.80

Ice Cream Bar & Dunk Tank Fundraiser

- Revenue: **\$479.00**
- Expenses: **\$29.92**
- Profit: **\$449.08**
- Event length: approximately two hours

Thank you to everyone who donated supplies and volunteered. The fundraiser was considered very successful.

Panda Express Restaurant Fundraiser

- Revenue: **\$227.12**
- Printing expenses: **\$61.53**
- Profit: **\$165.59**

This was one of the Booster Club's more successful restaurant fundraisers to date.

The Executive Team will look into possible nonprofit discounts for future printing needs.

Membership

The Booster Club currently has **12 paid Active Members**.

Membership is still open. Anyone interested in becoming an Active Member should contact the Booster Club by email or speak with an officer directly.

Social Media Update

The Booster Club now has dedicated **Facebook and Instagram pages**.

Brittany has volunteered to help manage the Booster Club's social media presence.

The tentative posting schedule is:

Monday • Wednesday • Friday

Content will generally fall into three categories:

- Promotional content
- Entertainment/community content
- Athlete/team highlights and success stories

Potential content ideas include:

- Fundraiser and event promotion
- Sponsor recognition
- Behind-the-scenes event setup
- Athlete training and dedication
- Parent participation
- Athlete account "takeovers"
- Gym/team atmosphere
- Funny or relatable gymnastics and cheer content
- Reels and short-form videos
- Athlete skits and challenges
- "Mic'd up" style content
- Photos and videos submitted by families
- Fundraiser-specific hashtags

Brittany has already begun filming and editing content from the recent fundraiser. The first post is tentatively planned for **Monday**.

Parents who **do not want their child featured on social media** should contact Brittany so those preferences can be respected.

A complete social media strategy will also be shared in BAND.

For now, the Booster Club will focus on Facebook and Instagram before considering expansion to TikTok.

September Fundraisers & Events

Flip-A-Thon

Saturday, September 19

The Flip-A-Thon will serve as an **Associate Member fundraiser**, meaning everyone is invited to participate.

Misty is expected to help lead and coordinate the event.

The event is expected to involve athletes performing flips for approximately two minutes while the number of flips is counted.

A final start time still needs to be confirmed with the coaches.

Times discussed:

- **11:30 AM**
- Approximately **11:55 AM**

The later time was suggested so recreational athletes may be able to watch and create more of an audience for the event.

Additional ideas discussed:

- Recreational athletes watching the Flip-A-Thon
- An MC/announcer
- Photos and video coordinated with Brittany
- Parent volunteers
- Team-created promotional signs
- Possibly turning sign decorating into a friendly team competition

A final flyer will be distributed once remaining details are confirmed.

Mini Pancake Bar

The Mini Pancake Bar will be held in conjunction with the Flip-A-Thon on **September 19**.

The pancake fundraiser will benefit **Active Members**.

Plans include:

- Mini pancakes
- Toppings
- Volunteers to help cook and serve
- Borrowing mini pancake equipment if available

A **SignUpGenius** will be created using last year's signup as a starting point.

The group agreed to keep the menu relatively simple rather than adding additional items such as waffles.

September Ice Cream Bar

Because inventory remains from the previous ice cream fundraiser, the Booster Club would like to hold another smaller ice cream sale for recreational families.

Existing inventory includes:

- Ice cream supplies
- Cups/bowls
- Spoons/straws
- Soda

Additional vanilla ice cream will likely need to be purchased.

The Executive Team will coordinate a date and location with **Brandon and Heather**.

The preferred location is near the gym exit so families can purchase ice cream as they leave.

Once the date is confirmed:

- A SignUpGenius will be created
- Volunteers will be requested
- The event will be promoted on BAND and social media

October Fundraisers

Spooky Bake Sale

The Booster Club plans to bring back the **Spooky Bake Sale**, which was very successful last year.

Both homemade and store-bought treats will be accepted.

The bake sale will be an **Active Member fundraiser**.

Volunteers will also be needed to help sell items.

A SignUpGenius will be created once the date is finalized.

Guess-the-Number Halloween Jar

The Booster Club is considering bringing back a Halloween-themed guessing jar fundraiser.

This would likely serve as an **Associate Member fundraiser**.

Possible jar fillers include:

- Plastic bugs
- Gummy worms
- Other Halloween-themed items

The winner would likely be the person whose guess is **closest to the actual number**.

Raffle tickets may be used to collect guesses and contact information.

Target timeframe: approximately the **week of October 26**.

More details still need to be determined.

Mock Meet Fundraising

Friday, November 13

This year's Mock Meet will include both:

- Girls Gymnastics
- Boys Gymnastics

Several fundraising opportunities are being considered.

Concessions

The Booster Club would like to sell **nachos/concessions** again.

Because gymnastics parents should be able to watch their athletes compete, the Booster Club would like to recruit **cheer parents** to operate concessions.

The plan would be reciprocal: gymnastics parents could later help with concessions and fundraising activities during the Cheer Showcase.

Mock Meet Photography

The Booster Club is considering offering event photography for a flat fee.

Tentative price discussed:

\$20 per family

Possible coverage:

- Girls competing on beam
- Boys competing on rings
- Other action photos
- Candid photos
- Family and athlete photos

Families who purchase access would be able to download all available photos from the event.

Photo Backdrop / Balloon Arch

A photo area may also be created near the entrance.

Ideas include:

- Balloon arch
- Backdrop
- Athlete/family photos
- Friend/team photos

Heather has offered to help create the balloon arch and has supplies available.

Parent/Fan T-Shirts

The Booster Club is exploring unofficial Rising Sky supporter apparel for parents, grandparents, siblings, and other fans.

Possible concepts include:

- “That’s My Flipping Daughter”
- “That’s My Flipping Grandchild”
- Variations using Rising Sky’s **“The Sky’s the Limit”** slogan

Options discussed:

- Preorders
- Small inventory
- Print-on-demand services

Print-on-demand will be researched as a way to avoid carrying inventory and simplify shipping.

Trunk-or-Treat

The Booster Club would like this year’s Trunk-or-Treat to be a **unified Rising Sky event** involving:

- Girls Gymnastics
- Boys Gymnastics
- Cheer

Brandon has already discussed expanding the event with the cheer program.

Items still to determine:

- Date
- Number of participating vehicles
- Vehicle placement
- Property management coordination
- Parking/security arrangements

A SignUpGenius may be used to estimate the number of participating vehicles.

The group also discussed holding a **Best Decorated Vehicle Contest**.

The goal is to create a more unified Rising Sky family event rather than keeping the activity limited to one program.

Future Fundraising Idea: Movie Night

The Booster Club is considering hosting a movie night at the gym.

Brandon is supportive of the idea.

Equipment is already available, including:

- Projector
- Inflatable screen
- Speaker

The recreational floor could potentially be used while the remaining gym equipment is blocked off.

Possible additions:

- Snack sales
- Recreational family participation
- Community-building activities

Because November and December are already busy, movie night will most likely be considered for **Spring 2027**, possibly April or May.

November Planning

Because November will already include the Mock Meet, the Booster Club would like to keep additional fundraising simple.

A restaurant fundraiser is being considered.

Because the recent Panda Express fundraiser performed well, another Panda Express event may be scheduled, potentially on a Friday or weekend to see whether participation increases.

December Planning

Holiday Raffle

A possible holiday raffle is being explored.

A family member with access to a **CNC wood carving machine** may be able to create a custom item for the Booster Club to raffle.

The group will brainstorm designs that have broad appeal.

Candy Grams / Small Gift Items

Other possible December fundraising items include:

- Candy grams
- Candy canes
- Holiday pencils
- Other inexpensive gift items

These would likely serve as Associate Member fundraising opportunities.

Cheer Showcase

The Booster Club would like to support the Cheer Showcase with fundraising activities similar to the Mock Meet.

Possible activities include:

- Concessions
- Photography

- Other fundraising opportunities

Gymnastics parents would be encouraged to volunteer, reciprocating the support of cheer parents during the Mock Meet.

Holiday Jar Fundraiser

The Booster Club plans to bring back the holiday jar fundraiser.

Last year's jars were extremely popular, particularly the hot chocolate jars.

The Booster Club is currently collecting reusable jars.

Needed:

- Approximately 32 oz. jars
- Smaller jars

Anyone with jars they are willing to donate is encouraged to contact the Booster Club.

The group is also considering:

- Preorders
- Slightly increasing prices
- Lower-cost bagged options

Last year's approximate pricing:

- Small gifts: **\$5**
- Larger jars: **\$10**

Final pricing for 2026 has not yet been determined.

A group assembly night will likely be scheduled in December.

2027 Fundraising Calendar

The Booster Club is beginning to plan fundraisers for **January through Spring 2027**.

Ideas are needed for both:

- Active Member fundraisers
- Associate Member fundraisers

Members are encouraged to submit ideas through BAND.

World's Finest Chocolate

Abraham expressed interest in bringing back a **World's Finest Chocolate fundraiser**.

The group has had success with this fundraiser in the past.

February was discussed as a possible timeframe.

Additional information will be gathered regarding:

- Ordering
- Minimum quantities
- Distribution
- Individual athlete participation

Main Event Fundraising Opportunity

A fundraising opportunity through **Main Event** was suggested.

The basic concept discussed involves volunteers promoting the fundraiser near the entrance while Main Event donates a percentage of participating purchases.

Approximately **20%** was mentioned during the discussion.

The group will research this opportunity further.

Athletes could potentially attend in team apparel or practice gear to help explain what the fundraiser supports.

State Farm Stadium Concessions

Additional concession opportunities continue to be available.

The Booster Club may also coordinate with other groups when additional volunteer opportunities become available.

However, priority will remain on filling **Arizona Prestige Boosters' own concession assignments first.**

Upcoming State Farm Events Discussed

- **October 11** – Cardinals
- **October 25** – Cardinals
- **November 1** – Monster Jam
- **November 15** – Cardinals
- **November 29** – Cardinals
- **December 6** – Cardinals
- **December 20** – Cardinals
- **December 30** – Fiesta Bowl

Additional events may become available as schedules are released.

September assignments are currently full.

Final State Farm Orientation

The final State Farm Stadium orientation is expected to be held:

September 12

Approximately **75 additional participants** may be accepted.

Anyone interested in working future State Farm concession events should complete the orientation before availability closes.

Required State Farm Documentation

Anyone participating in State Farm concessions should submit copies of the following to the Booster Club:

- State Farm orientation completion

- Food Handler's Card
- Alcohol Compliance Certification

These documents will be kept on file in case the Booster Club is audited.

Participants should also join the Arizona Prestige Boosters BAND group so they can receive concession opportunities and volunteer requests.

Sponsorship Program

The Booster Club has created a draft sponsorship brochure and is preparing to begin approaching local businesses.

The proposed sponsorship levels include:

- Community Supporter
- Bronze
- Silver
- Gold
- Prestige/Premier level

Benefits increase at each sponsorship level.

The sponsorship program is intended to support the Booster Club and benefit athletes broadly rather than being tied to a specific athlete.

Individual athlete sponsorships and donations may also continue separately.

Sponsorship Promotion

The Booster Club plans to:

- Print a limited number of brochures for members to distribute
- Provide a digital PDF version
- Create a sponsorship page on the Booster Club website
- Add a QR code linking directly to the sponsorship page
- Allow businesses to make a general donation even if they do not select a sponsorship package

Members are encouraged to approach:

- Employers
- Insurance agents
- Dentists
- Local businesses
- Family-owned businesses
- Community partners

Members who have a potential sponsor but are uncomfortable making the approach themselves can provide the lead to the Executive Team.

Sponsor Recognition Ideas

Ideas being considered include:

- Website recognition
- Sponsor logos
- Banquet recognition
- Sponsor logo placement in the banquet slideshow
- Printed sponsor banner
- Sponsor photo backdrop / step-and-repeat

The photo backdrop idea could allow sponsor logos to appear in photos throughout the season. A reusable backdrop with removable vinyl sponsor logos was also suggested.

Sponsorship Receipts

The Booster Club discussed the importance of providing professional donation receipts, particularly for larger sponsorships.

A website-based receipt solution has been identified that would allow the Executive Team to generate professional receipts.

Approximate cost:

\$50

The group supported moving forward with the receipt solution.

Sponsorship Challenge

The group also discussed possibly turning sponsorship outreach into a friendly competition to encourage participation.

Ideas included:

- Sponsorship progress thermometer
- Athlete/team challenge
- Leaderboard-style tracking

This concept will be explored further.

Raffle & Donation Opportunities

The Booster Club continues to seek donations that could be used for raffle prizes.

Examples include:

- Gift cards
- Products
- Services
- Experiences

Members with leads are encouraged to contact the Executive Team.

Booster Room Organization

The Booster Club is looking for a **small bookshelf, shelving unit, or storage cart** for the Booster room.

Currently, supplies are being stored on tables and additional organization would be helpful.

Anyone with an unused shelving unit or small storage system they are willing to donate should contact the Booster Club.

Action Items

- Upload updated bylaws to the website.
- Finalize Flip-A-Thon flyer.
- Confirm September 19 Flip-A-Thon/Pancake Bar start time with coaches.
- Coordinate boys gymnastics and cheer participation.
- Create Pancake Bar SignUpGenius.
- Determine volunteer needs for Flip-A-Thon.
- Coordinate event photography/video with Brittany.
- Determine date for September Ice Cream Bar.
- Create Ice Cream Bar SignUpGenius once date is confirmed.
- Finalize October Spooky Bake Sale date.
- Develop Guess-the-Number Halloween Jar rules.
- Recruit cheer parent volunteers for Mock Meet concessions.
- Research Mock Meet photography delivery/payment options.
- Coordinate Mock Meet balloon arch/photo backdrop.
- Research supporter T-shirt options and print-on-demand services.
- Determine Trunk-or-Treat date and parking logistics.
- Coordinate Trunk-or-Treat with cheer leadership.
- Research Main Event fundraising opportunity.
- Research World's Finest Chocolate fundraiser for early 2027.
- Gather additional January–Spring 2027 fundraising ideas.
- Collect State Farm volunteer certifications.
- Fill remaining upcoming State Farm beer post positions.
- Finalize sponsorship brochure.
- Build sponsorship/donation webpage.
- Set up professional donation receipt system.
- Research sponsor backdrop/banner options.
- Gather raffle prize and sponsor leads.
- Collect donated jars for the holiday fundraiser.
- Find or obtain shelving/storage for the Booster room.

Next Steps

Members are encouraged to watch BAND for:

- Volunteer requests
- SignUpGenius links
- Fundraiser details
- State Farm concession opportunities
- Social media information
- Sponsorship materials

Members are also encouraged to submit new fundraiser, sponsor, raffle, and donation ideas to the Executive Team through BAND.

Meeting adjourned.