Arizona Prestige Boosters

Meeting Notes

September 30, 2026

Attendees: Binonka Dennis (President), Abraham Muñoz (Vice President), Amber Wade (Secretary), Brittany Hamilton, Autumn Mukai, Alicia Rivas (Zoom), Kanisha Scroggins (Zoom)

Approval of Previous Meeting Minutes

The September meeting notes were reviewed and approved.

The September recap included:

- Leadership updates, including welcoming Abraham as Vice President
- Bylaw and officer succession updates
- Financial and membership updates
- Social media planning
- September fundraisers and events
- October event planning
- Sponsorships
- State Farm opportunities
- Future fundraising ideas and donation needs

September Fundraiser Recap

Flip-a-thon

The Flip-a-thon had good athlete participation, but the allotted time was too short.

Lessons learned for next year:

- Allow more time for the event.
- Establish a firm registration deadline.
- Determine approximately how much time each athlete will receive based on the number of participants.
- Coordinate the required event time with the gym/liaison in advance.
- Avoid last-minute registrations that make scheduling difficult.

Pancake Fundraiser

The pancake fundraiser generated **$186.57 in profit after expenses**.

Volunteer and family participation was strong.

Additional observations:

- Coffee sold well.
- Orange juice did not perform as well and may not be necessary next time.
- Saturday attendance was slower than expected.

- Future fundraisers may benefit from reaching beyond the gym community to attract new customers.

The group also discussed being mindful of rotating volunteers so the same families are not always filling available slots.

Ice Cream Bar

The Ice Cream Bar fundraiser was scheduled for the following day, so no final results were available at the time of the meeting.

Corporate Sponsorship Update

The Corporate Sponsorship Brochure was updated after discovering that the original QR code did not work correctly.

Updates made to the brochure included:

- Corrected QR code
- Added full sponsorship webpage address
- Added Arizona Prestige Boosters' EIN
- Added 501(c)(3)/tax-exempt language
- Updated corresponding website information

Members are encouraged to download the newest version of the brochure.

Printed Brochures

The group agreed to print approximately **10–15 updated brochures** rather than placing correction stickers on the existing copies.

Current Sponsors

Arizona Prestige Boosters officially welcomed its first **Bronze Sponsor – Modern Dental – with a $500 sponsorship.**

Planned recognition includes:

- Adding the Modern Dental logo to the Booster website
- Creating a sponsor recognition sign for the upcoming Ice Cream Bar
- Promoting sponsors publicly when appropriate

An additional **$31 donation from State Farm** was reported.

Current sponsorship funds reported: $531.

Sponsorship funds will go into the overall Booster fund.

Members were encouraged to personally approach businesses they already have relationships with, including:

- Banks and credit unions
- Dentists
- Employers
- Local businesses
- Business owners within their personal networks

A general goal was suggested of encouraging each Booster family to approach approximately two potential sponsors.

Sponsor Logos on Booster Shirts

The plan remains to:

- Initially print Booster shirts with blank backs.
- As sponsorships grow, invite members to bring shirts back.
- Add sponsor logos to the backs of shirts at a later time.

T-Shirt Fundraiser

Final shirt designs are still being reviewed.
Current concepts include:

- Gymnastics designs
- Cheer designs
- Boys' designs
- Family/team personalized shirts
- "I Can't, I Have Practice"
- "Less Talk, More Chalk"
- "Chalk Is My Glitter"
- "My Daughter/Son Hangs Out at the Bars"
- Team/family-name designs

Additional ideas discussed:

- Grandparent shirts
- General parent/family shirts
- Designs suitable for recreational gymnastics families
- Simple designs such as "I Love Gymnastics"
- Stickers or other small Booster merchandise

Pricing

Proposed selling price: **$25 per shirt**
Estimated production cost: approximately **$15 per shirt**
The group agreed that a flat $25 price is preferable to adding customization fees because it will simplify payment and ordering through Zeffy.

Booster Member Benefit

Active Booster members receive a free Booster shirt as part of membership.

Preorders

An online preorder form is being developed.
The goal is to:

- Display available designs online.
- Allow families to select the design, size and placement.
- Collect preorder information.

- Direct customers to payment after submitting their order.

The group would like shirts completed in time for the **November 13 Mock Meet**.
A small number of extra shirts in popular adult and youth sizes may also be produced for sale at the Mock Meet.
The group discussed using a poll to determine the most popular designs before choosing which extras to produce.
A second preorder opportunity may be offered at the Mock Meet.

October Events

Spooky Bake Sale

The group decided not to hold the bake sale on a Saturday due to lower Saturday traffic.
The Spooky Bake Sale is planned for:
October 19–22
Plans include:

- Volunteer SignUpGenius
- Requests for donated baked goods/store-bought items
- Signage (with Modern Dental sponsor)
- BAND reminders
- Social media promotion
- Sponsor recognition where appropriate

Trunk or Treat

Date: Thursday, October 29
Time: 7:00 PM
The event will include:

- Girls gymnastics
- Boys gymnastics
- Cheer

Decorated Trunk Contest

The group would like to include a decorated trunk contest.
Items still to determine:

- Voting method
- Prize for the winning trunk

A **gas gift card** was suggested as a possible prize.

Halloween Guessing Jar

The Booster plans to create a Halloween-themed guessing jar containing items such as:

- Bones
- Fingers
- Bugs
- Other Halloween-themed items

The person with the closest guess will win.

If there is a tie, the winner will be selected through a drawing.

Entry Method

Existing raffle tickets will be used. Participants can write their name and guess on the ticket.

Still to Determine

- Start date
- Price per guess/ticket
- Prize
- Volunteer/setup responsibilities

A **Halloween "Boo Basket"** was suggested as the prize.

Mock Meet – November 13

The Mock Meet is scheduled for:

Friday, November 13

Planned Booster activities include:

- T-shirt sales
- Photography fundraiser
- Photo booth/photo backdrop
- Possible concessions

Photography Fundraiser

Amber, Alex and Antonia currently plan to photograph athletes during the Mock Meet.

Brittany may assist with social media and additional candid coverage.

Alicia will ask whether her husband may also be interested in helping photograph the event.

Photography Plan

The goal is to photograph as many athletes as possible during competition and capture candid images when possible.

Potential events to photograph include:

- Beam
- Rings
- A third event depending on photographer availability

No additional studio lighting is currently planned. Photographers will work with the available gym lighting and appropriate camera equipment/lenses.

Photo Sales

After the event:

- Photos will be consolidated online.
- Preview versions will be posted at low resolution with a watermark.
- Families may purchase access for **$20 flat rate**.
- Purchasing families will be able to download all of the photos they want from their athlete's images.

Photo Booth

Heather will provide/create an arch.

A backdrop will be placed with the arch to create an informal photo area where families may take photos.

The group also discussed the possibility of offering scheduled recreational gymnastics photo sessions in the future.

Mock Meet Concessions

The group would still like to offer food during the Mock Meet but needs adequate volunteers.

Originally, a **Macho Nacho** station was discussed.

Other possibilities discussed:

- Hot dogs
- Cheese dogs
- Gatorade
- Water
- Possibly another simple food item

Hot dogs received strong interest because they would be easier to prepare and serve than burgers and potentially easier than nachos.

Potential volunteers include Autumn, her mother and Tyler.

Kanisha has an industrial hot dog roller she wouldn't mind the booster borrowing.

Social Media Update

Brittany would like to maintain consistent posting but needs more content before increasing the posting schedule.

Parents are encouraged to submit:

- Competition photos
- Practice photos
- Videos
- At-home practice clips
- Athlete accomplishments
- New skills

A BAND chat has been created for content submissions.
The goal is to feature a wide range of athletes so the accounts do not appear to favor the same children repeatedly.

Sponsor Content

With the first official sponsor secured, Brittany can begin creating sponsor recognition posts.

Athlete of the Month

The coaches determine Athlete of the Month.
Possible social media additions include:

- Athlete photo
- Short action video
- Demonstration of a skill
- Feature or congratulations post

New Skill Recognition

The group would like to explore highlighting athletes when they achieve new skills or ring the gym bell.
This may require additional coordination with Brandon/coaches so Booster volunteers know what skill was achieved and can capture the moment.

Gym Newsletter

The group discussed asking Brandon about including a Booster Club section in the gym newsletter to help improve communication with parents.

Uniform Content

Future content ideas include athlete/team uniform reveals or "unboxing" videos when new uniforms arrive.

Connecting With Cheer Families

Ideas discussed:

- Work with Coach Kathy.
- Determine whether a cheer parent group/chat exists.
- Provide sponsorship brochures directly to cheer families.
- Remind families that Booster fundraising benefits cheer as well as gymnastics.
- Continue recruiting cheer parents for Booster participation.

State Farm Stadium Volunteer Opportunities

Upcoming opportunities discussed include:

- U.S. vs. Mexico – October 3
- Cardinals vs. Lions – October 11
- Event – October 25
- Event – November 15

- Event – November 29

The possible Kanye West event remains **TBA**.
Members should respond directly underneath the appropriate BAND volunteer post when interested.

Volunteer Requirements

Members should **not volunteer** until required certifications/approvals are complete.
Required credentials include:

- Food Handler's Card
- Alcohol Compliance certification
- Cardinals approval where required

Copies of credentials should be emailed to:
info@azprestigeboosters.org
Members should include their name and identify which certification/document they are submitting.
The Booster will retain documentation in case of an audit.

Future Fundraising Ideas / 2027 Planning

The current calendar is already very full, so several ideas will be considered for **2027** rather than adding more events this year.

Applebee's Pancake Fundraiser

The group discussed an Applebee's pancake fundraiser in which athletes may be able to participate as servers.
This will be revisited for 2027.

Main Event Fundraiser

An additional fundraising opportunity through Main Event was mentioned and will be revisited when more details are available.

Fry's Community Rewards

Members were reminded about the **Fry's Community Rewards** program.
Families can:

- Log into their Fry's/Kroger account.
- Select Arizona Prestige Boosters as their community organization.
- Continue shopping normally.
- Generate donations to the Booster through eligible purchases.

This opportunity can also be shared with:

- Friends
- Family
- Recreational gymnastics families
- Other supporters

Arizona Prestige Boosters has already received Kroger/Fry's checks, though participation has been limited so far.
Members were encouraged to enroll and share the opportunity widely.

Used Leotard Sale

Heather suggested a gently used leotard sale.
Potential audiences include:

- Team athletes
- Recreational athletes
- Gym families

This could be considered for 2027.

Phoenix Raceway / NASCAR Fundraiser

A potential Phoenix Raceway fundraising opportunity was discussed involving the sale of 50/50 raffle tickets during NASCAR events.
The event requires volunteers to work at the race, with the organization receiving a portion of ticket sales.
The fall event may be too soon, so the group may explore a **spring opportunity** instead.
Action: Follow up with Phoenix Raceway for requirements and availability.

Booster Club Group Photo

Once Booster shirts are completed, the group would like to take a Booster Club group photo.

Rattlers / Sporting Event Fundraiser

The group discussed revisiting a previous sporting-event ticket fundraiser that was successful and enjoyable for athletes.
This may be considered again in the future as a way to:

- Raise money
- Promote Rising Sky
- Promote gymnastics and cheer
- Create a team/family activity

Action Items

- Reprint approximately **10–15 corrected sponsorship brochures**.
- Add Modern Dental's logo to the Booster website.
- Create Modern Dental sponsor recognition signage.
- Continue sponsor outreach.
- Finalize T-shirt designs.
- Add grandparent and rec-friendly shirt options.
- Complete online shirt preorder form.
- Consider polling members on favorite shirt designs.

- Have shirt orders ready in time for the **November 13 Mock Meet**.
- Prepare Spooky Bake Sale SignUpGenius and signage.
- Determine Trunk or Treat contest prize and voting method.
- Determine Halloween Guessing Jar start date, price and prize.
- Finalize Mock Meet photography plan.
- Confirm whether Alicia's husband can assist with photography.
- Finalize Mock Meet concession menu and volunteers.
- Parents to submit photos/videos to Brittany through BAND.
- Coordinate with gym/coaches regarding Athlete of the Month and new-skill social posts.
- Explore Booster updates in the gym newsletter.
- Continue outreach to cheer families.
- Members to submit State Farm/Cardinals volunteer credentials.
- Promote Fry's Community Rewards to friends and family.
- Research Phoenix Raceway fundraising opportunity.
- Revisit Applebee's, Main Event, used leotard sale and additional sporting-event fundraisers for 2027.

Meeting Adjourned

The meeting was adjourned after open discussion and future fundraising ideas.